

# Portfolio

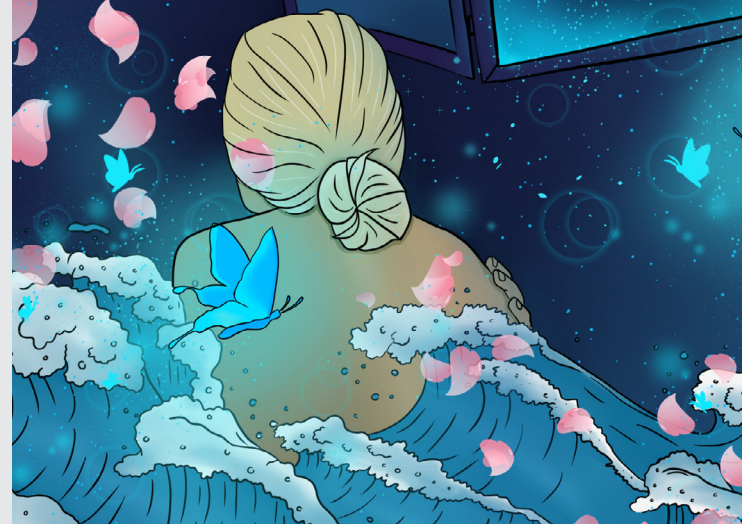
RAYNE ZAAYMAN-GALLANT

GRAPHIC DESIGNER  
ILLUSTRATOR  
COMIC ARTIST

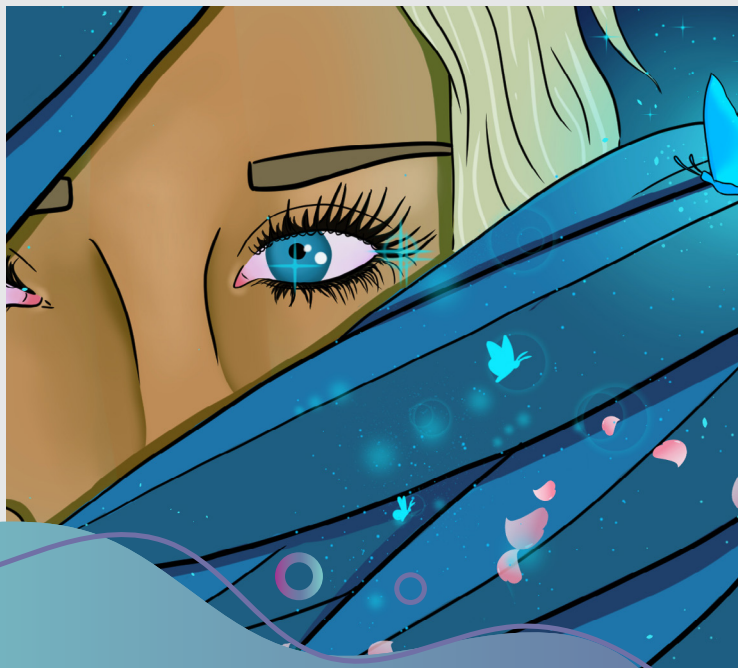


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# About Me

I believe that there is hidden beauty all around us, we just need to open our eyes to see. I believe that the power of illustration and graphic design can inspire people, simplify communications and engage audiences. I strive to try new things and learn something new almost every day. I love to travel and learn about new cultures. I believe that the best things come from living outside of your comfort zone. I am an innovative and creative professional with hands-on experience in graphic design and

illustration. I am a dynamic team player with well-developed written and verbal communication abilities. I am known for being creative, committed, open minded, enthusiastic, confident, trustworthy, and organised



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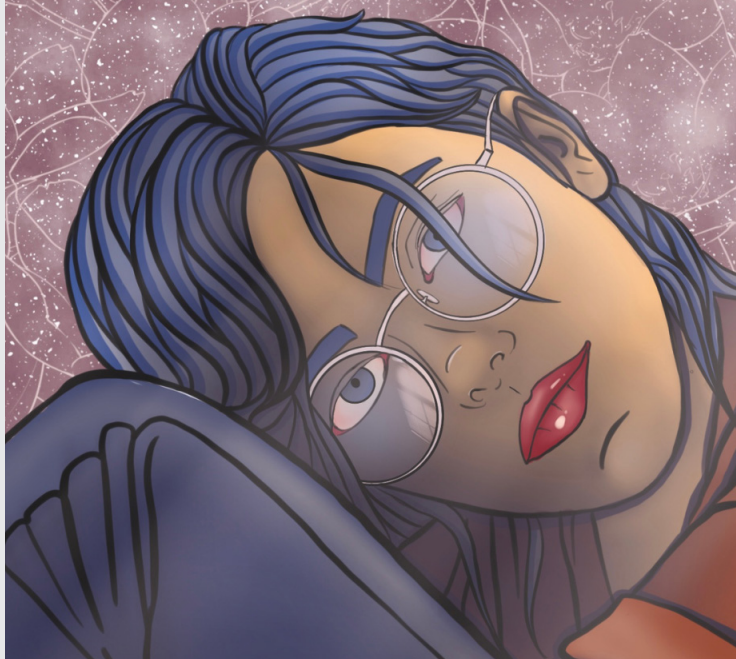
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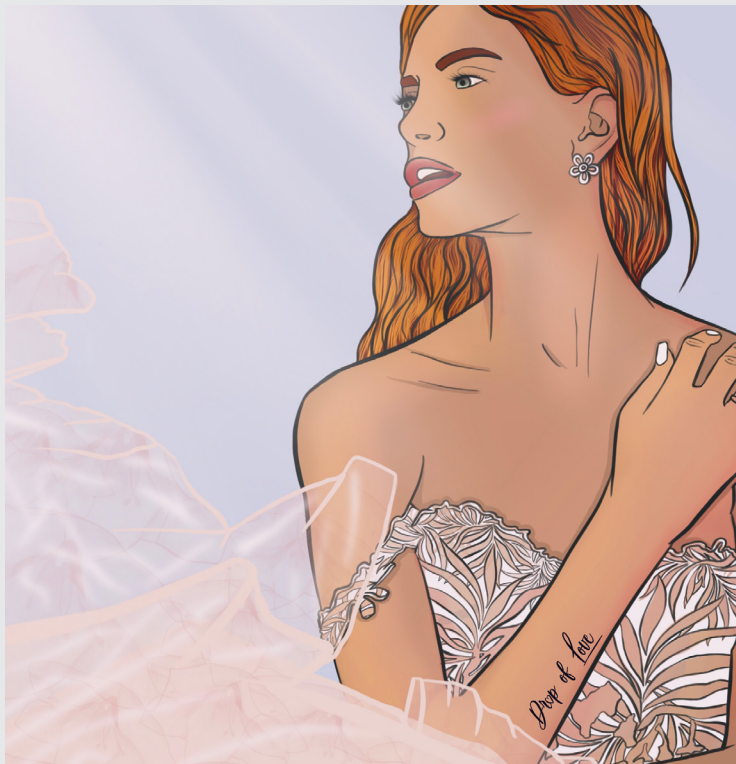
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# Education



## **MASTERS IN DESIGN (MDES) COMICS AND GRAPHIC NOVEL DESIGN**

*Sept 2018 - Sept 2019*

Dundee University  
Scotland

## **BACHELOR AND HONOURS IN ARTS (BA(HONS)) GRAPHIC DESIGN**

*Sept 2014 - Aug 2017*

Middlesex University  
Spain and UK

# Experience

## **CREATIVE DESIGNER**

*Oct 2022 - Present*

CINGULATE MARKETING AND ADVERTISING,  
SOUTH AFRICA

Graphic designer for a pharmaceutical advertising and marketing company. Create layouts and illustrations on a daily basis. Created a character for World Aids day and was used to create multiple products and layouts.

## **GRAPHIC DESIGNER AND, SCIENTIFIC ILLUSTRATOR**

*Oct 2022 - Present*

EUROPEAN MOLECULAR BIOLOGY LAB,  
GERMANY

Published multiple visuals, animations, and gifs in several publications, magazines, and websites. Created graphics and designed layouts for print ads, flyers, email newsletters, EMBL website, blog, and social media accounts. Implemented UI/UX best practices in website design and layout, while adopting designs for different formats. Coordinated with strategy and communications team and supported campaigns with design solutions. Provided illustrations for cover pitches, graphical abstracts, and various other communications channels, such as [embl.org](http://embl.org) and videos.

## **GRAPHIC DESIGNER, ILLUSTRATOR AND COMIC ARTIST**

*Jan 2017 - Oct 2019 & Oct 2021 - Oct 2022*

FREELANCER, WORLDWIDE

Played a key and integral role as freelance designer, illustrator and comic artist in multiple projects from children's book stories to social media design and website design. Acknowledged for creating and promoting brands and improving their image from the ground up.

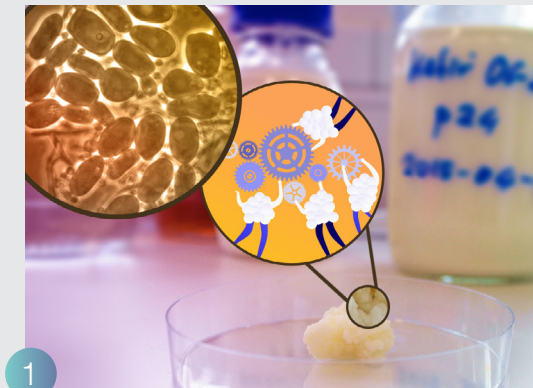
## **GRAPHIC DESIGNER**

*Jan 2017 - Oct 2019*

SAP, GERMANY

While studying, I worked as a designer to create 2D and 3D visuals, animated videos and creating assets for their VR program. Credited for creating, directing, voicing and designing an explanation video about blockchain

# Small Projects



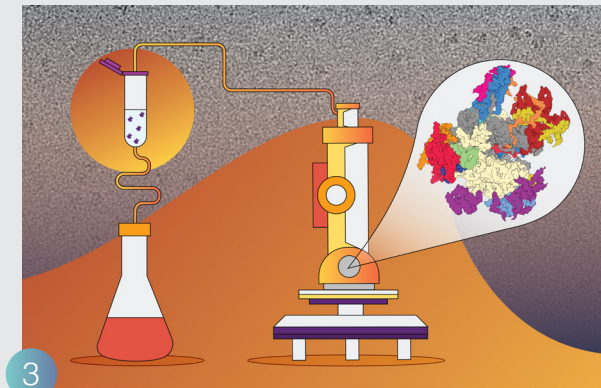
## 1. Learning from kefir

I created an illustration to explain the inner workings of kefir. Combining the scientific images with 2D illustrations. Have a look at the article [here](#)



## 2. Virtual learning

This visual was designed to represent learning online in a fun and playful way. Have a look at the article [here](#)

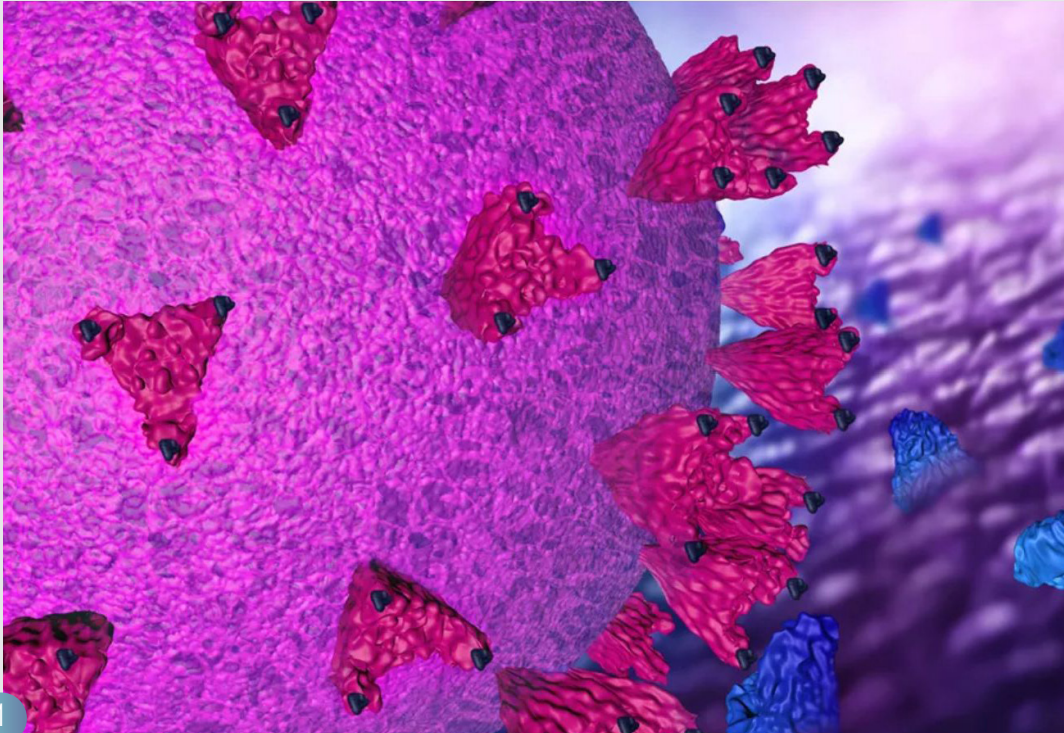


## 3. High-tech imaging

This visual I created, explains how the microscope works to correctly illustrate the process. I used the microscopic image and combined it with a 2D illustration. Have a look at the article [here](#)

## 4. Organoids and machine learning

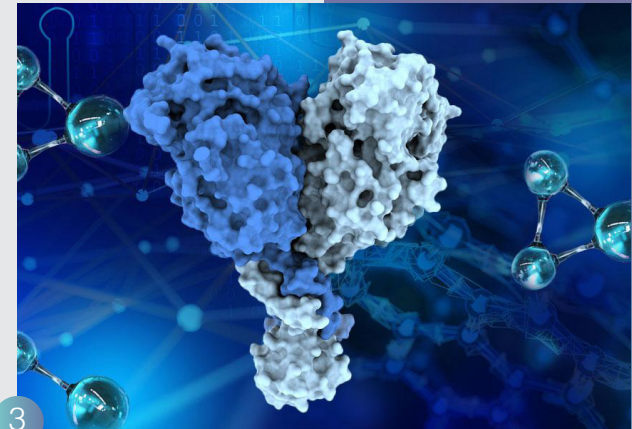
A 2D illustration of quantitative analysis of organoids with machine learning. Have a look at the article [here](#)



1



2



3

## Small Projects

### 1. Synthetic mini-antibody

This visual was created in cinema 4D and made to represent covid-19. Have a look at the article [here](#) and this article [here](#)

### 2. Microbial teamwork

I created this illustration by a combination of multiple images that represent data analysis of food supply. Have a look at the article [here](#)

### 3. The Integrator complex

This visual is a 3D representation of a structure of three proteins forming. Have a look at the article [here](#)

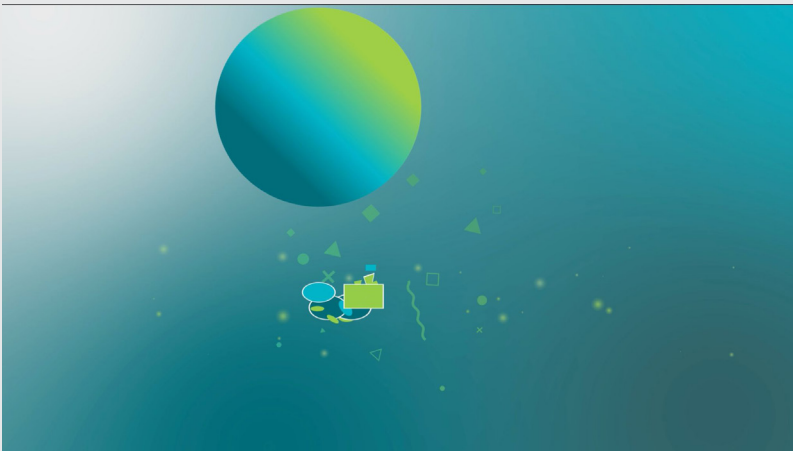
# Small Projects - Logo Animation



Created a animation for the Cingulate logo that was be implemented into the new website.

I had to rebuild the logo and create a whole branding manual and then animate the logo.

You can find the full animation in action [here](#)







# Pan Cancer

I created visuals for the Pan-Cancer Pitch that were later used in various publications all over the world. Some of those publications you can find here: [irbbarcelona](#), [bist](#), [icgc-argo](#), [punkt4](#), [tech.sina](#)

## 1. First Visual

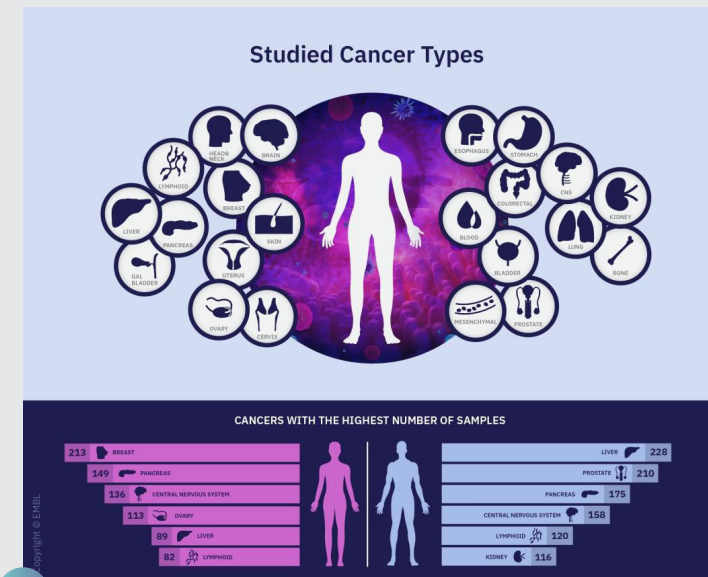
The main image on the Pan-Cancer Project from EMBL. The artistic presentation focuses on the ticking clock in our genome - any mutation can at some point lead to cancer.



## 3. Thrid Visual

An overview of the different cancer types studied in the Pan-Cancer Project. The lower part also lists the six cancer types.

For more about this you can look [here](#)

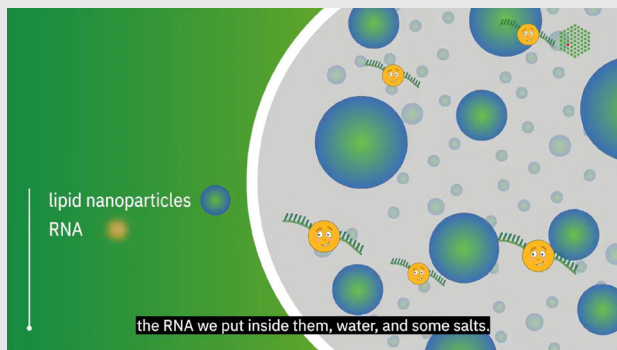
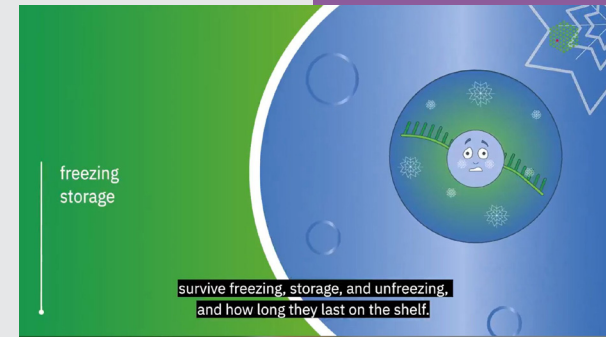
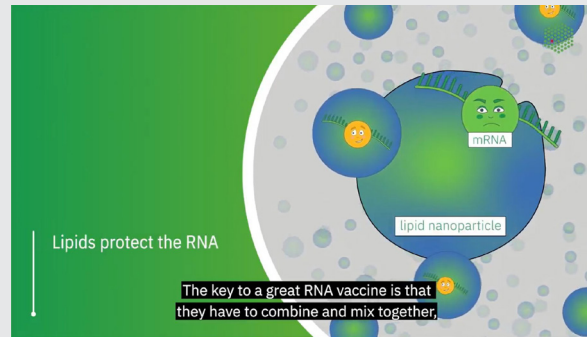


# Vaccine testing explanation video

Working alongside a scientist that worked and collaborated on several projects with BioNTech, which, together with Pfizer, released one of the first COVID-19 vaccines to create an animation video that explains the clever technology behind RNA vaccines

I created and designed the animational parts of this video while staying with the EMBL brand.

Have a look at the video [here](#)

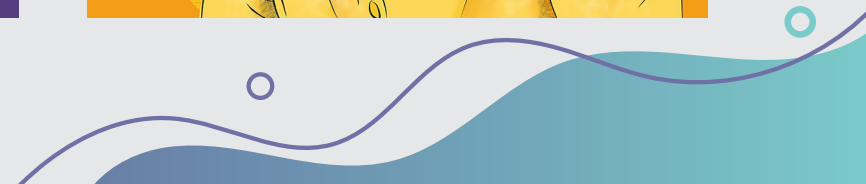
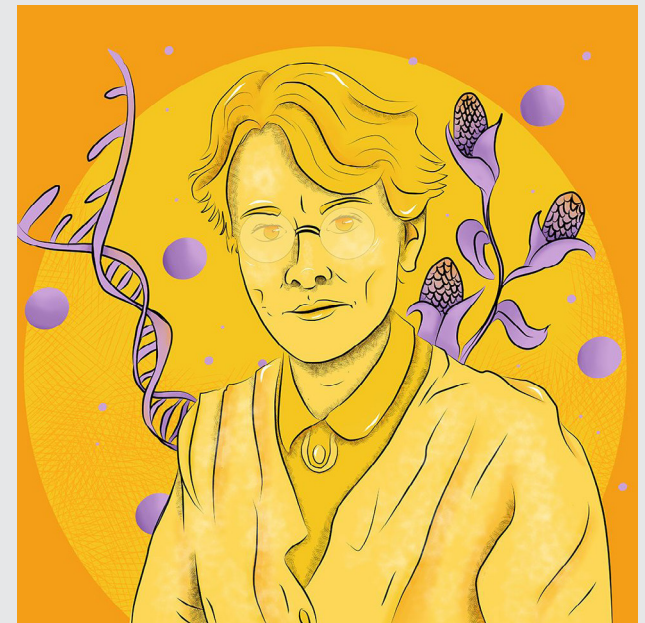
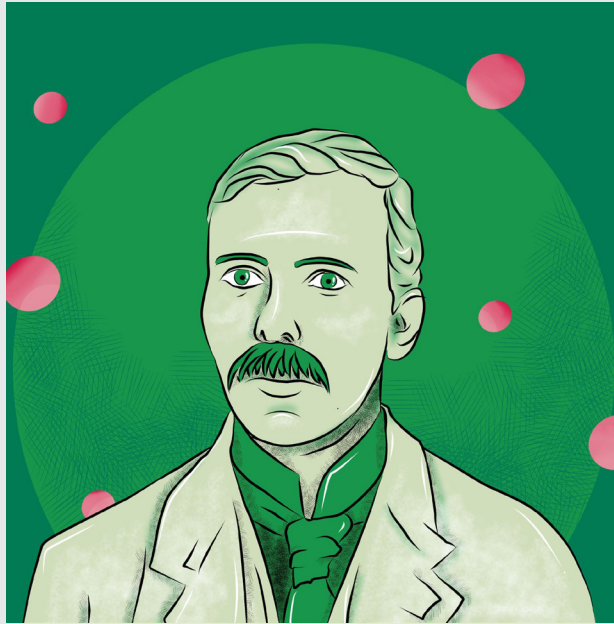


# Notable people

This was a project I created while at EMBL. Illustrating an important person in the life science field. Each profile details their journey and contribution to science and society.

Each notable person is represented with one of the colours of EMBL, and what they worked on surrounds them.

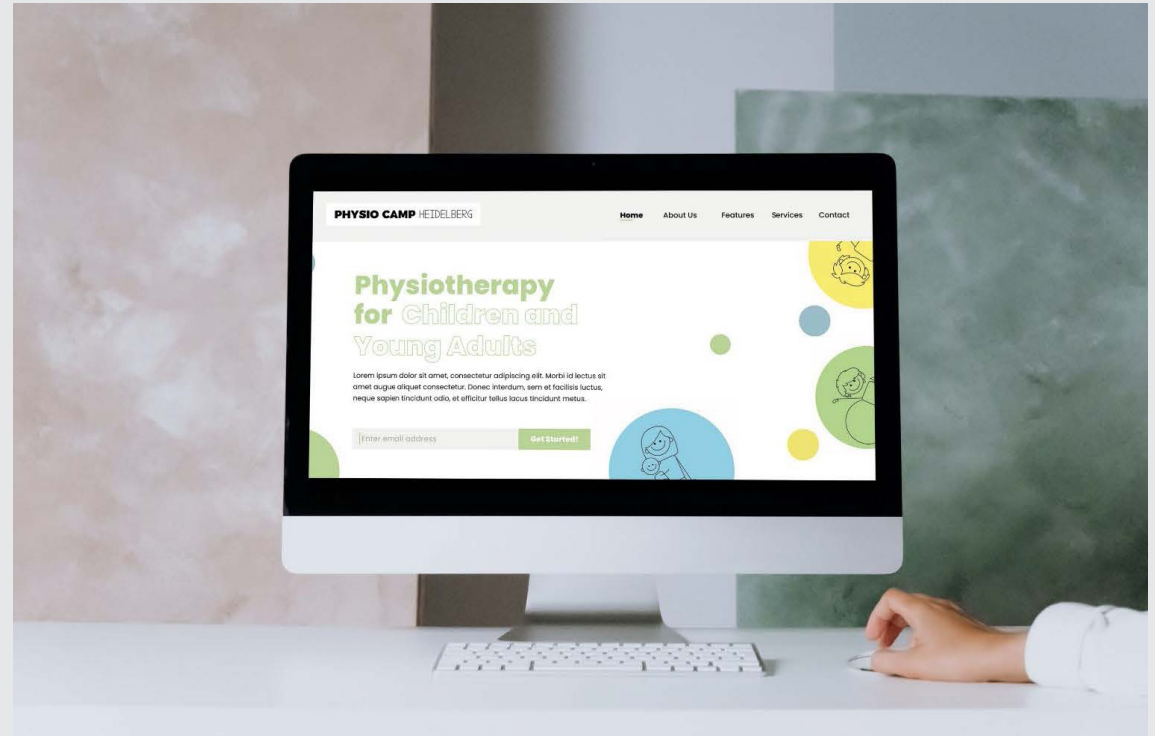
For more about this you can look [here](#)



# PhysioCamp

Project that is still in the designing phase. This is a branding and web design project for a new children's physiotherapy practice opening up in Germany, therefore, I needed to create the website, logo, branding (including: colours, typography, images, icons, design elements), promotional material in German and English.

For more about this you can look [here](#)



# Physio Camp

This project has changed many times. I have learnt that sometimes you have to show a client that their idea will not work for them to understand.

She was convinced that it was the right way to go, yet after I showed her, she agreed with me and we went a different direction.

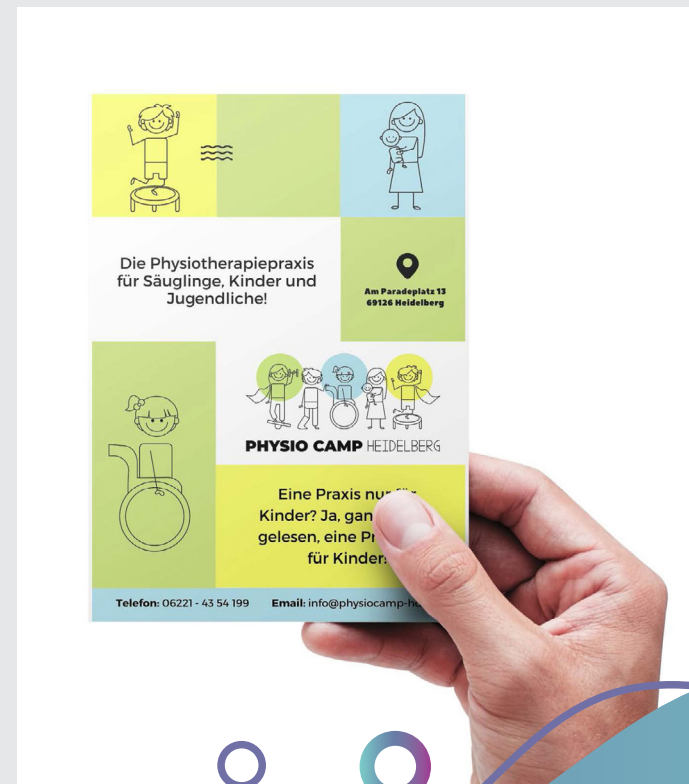
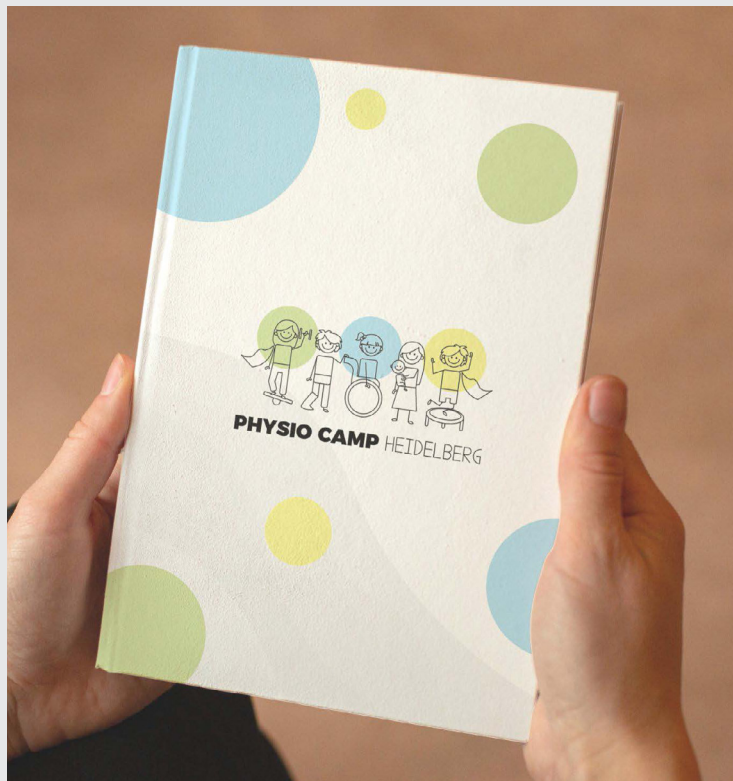
This is one set of designs for the window stickers that will be stuck on the practice. This had to be fun but still professional. The windows are very big and about 2.3m high and 1.5m wide. The idea would be that a semi see-through vinyl sticker would have this printed on. At the moment it has been sent to the printers and we are waiting for a quote.



# Physio Camp

These business cards, flyers and branding booklet were designed, created and printed a few weeks ago.

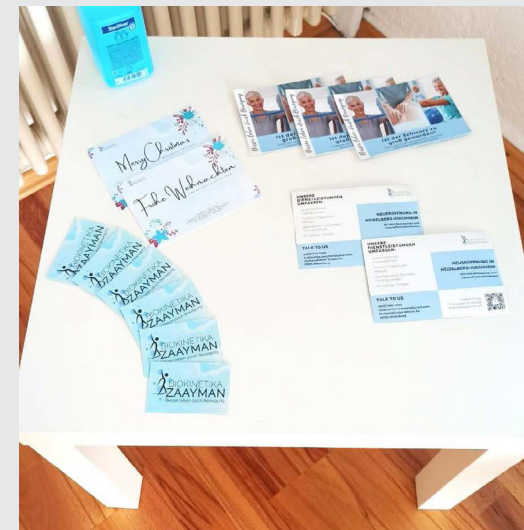
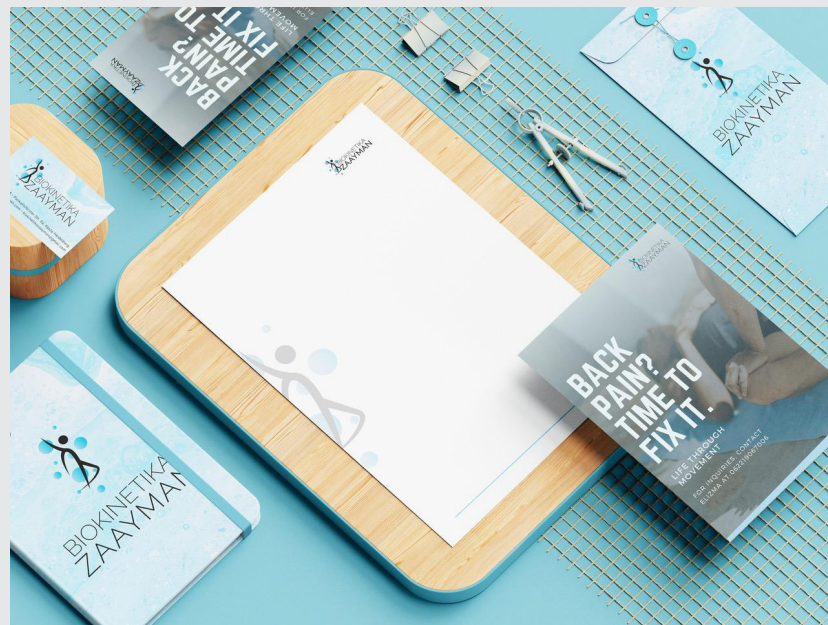
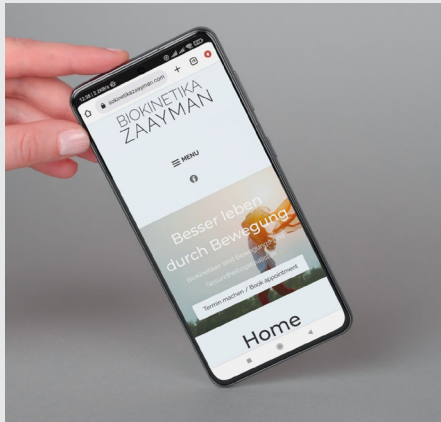
The client has already requested that another set of 500 business cards get printed since she has almost given half away to patients and doctors in the area.



# Biokinetika Zaayman

Designed the logo, branding (including: colours, typography, images, icons, design elements) and promotional material I also later designed window stickers, holiday material, flyers, business cards and coupons for this company.

Biokinetika Zaayman is the first Biokinetic practice in Germany.





# Biokinetika Zaayman

Collaborated with the printing team to have the best outcome. I also helped put the window stickers on. There are a total of seven stickers designed and printed as well as a big sticker for the glass door.

You can watch the promotional video [here](#)

Leben Bewegung

## BIOKINETIKA REHABILITATION

BESSER LEBEN DURCH BEWEGUNG

**BIOKINETIKA ZAAYMAN**  
TEL: 062219067003  
EMAIL: BIOKINETIKA.ZAAYMAN@GMAIL.COM

## BEWEGUNG IST WIE MEDIZIN

HEILEN OHNE PILLEN

**BIOKINETIKA ZAAYMAN**  
TEL: 062219067003  
EMAIL: BIOKINETIKA.ZAAYMAN@GMAIL.COM

**OLD INJURIES KEEP RETURNING?**

PHONE US TO MAKE A FREE TRIAL APPOINTMENT

Current rehabilitation exercises can combat the symptoms of many chronic diseases and lifestyle related ailments such as back and neck pain, shoulder pain, and arthritis. From chronic and acute injuries to other ailments, Biokinetika Zaayman offers a range of therapies to help you get back on your feet and allow the body to relax and heal itself.

0622 19067003  
zaayman@biokinetika.com

**BIOKINETIKA ZAAYMAN**  
INDIVIDUELLE BEHANDLUNG

- Bewegungstherapie
- Autoimmun-Erkrankung
- Long Covid Behandlung

Leben Bewegung  
**BIOKINETIKA REHABILITATION**  
BESSER LEBEN DURCH BEWEGUNG

**BIOKINETIKA ZAAYMAN**  
TEL: 062219067003  
EMAIL: BIOKINETIKA.ZAAYMAN@GMAIL.COM



**ANGST VOR DEM STURZ? MUSS NICHT SEIN**

- Gleichgewichts-Training
- Neuro-Therapie
- Moderne Virtuelle Trainingsmethoden

**BEWEGUNG IST WIE MEDIZIN**  
HEILEN OHNE PILLEN

**BIOKINETIKA ZAAYMAN**  
TEL: 062219067003  
EMAIL: BIOKINETIKA.ZAAYMAN@GMAIL.COM

# Metamorphosis

Metamorphosis is an illustrative comic that was created to explore the after effects of mental health. This story is about young love, mental illness and how two people deal with their mental health in different ways. An interplay of colours is used to convey deep emotions and feelings. Sadness, hopelessness and brokenness are seen in shades of blue; hope and happiness are shaded in light, bright and yellow tones. This comic received an award from the V&A museum, and I received a cash prize.

To read the full comic [here](#)

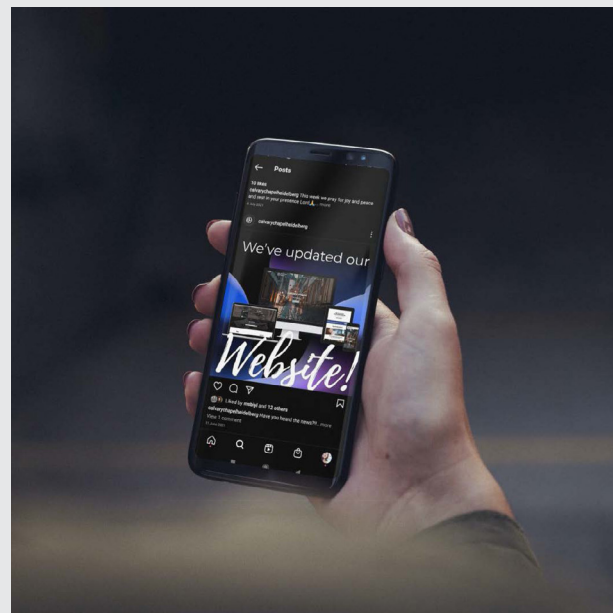
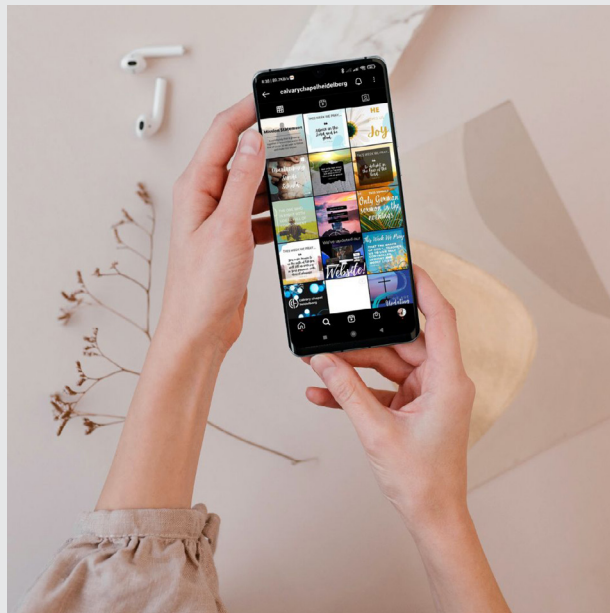
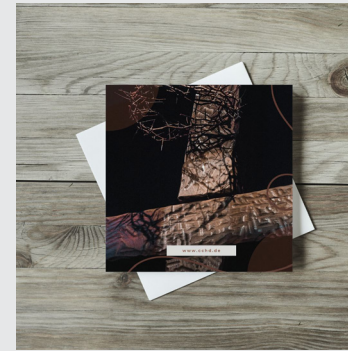


# Calvary Chapel

Calvary Chapel Heidelberg is a church in Germany where I helped design all visuals.

Ranging from backgrounds for songs, presentations, announcements, booklets, icons, social media and branding.

Have a look at their social media [here](#)



# Calvary Chapel rebranding video

One main thing I created that got a lot of good feedback was a video that announced the new logo and brand for them. This video was used for social media and to be played in church.

This video was a combination of using images, typography and multiple drawings.

This allowed me to explore not just using adobe after effects or adobe premiere pro, but also to use procreate.

You can watch the video [here](#)



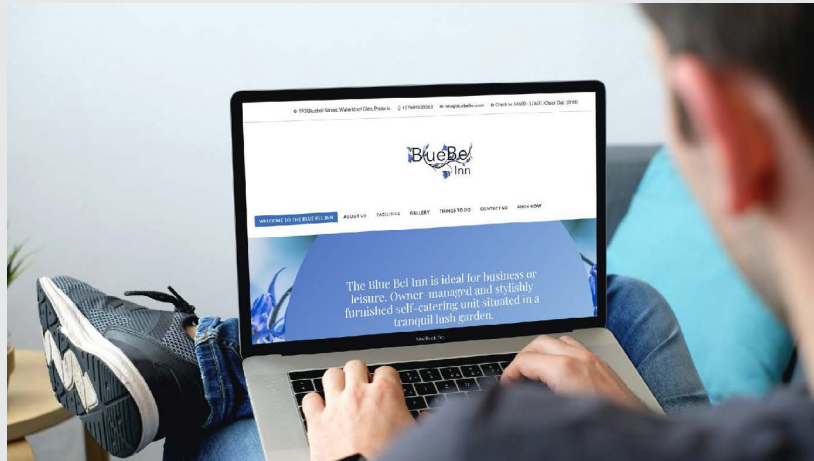
# Helping hand

Created for a series called “helping hand”. For a health specialist talking about how to best take care of their body as christian women. A 101 course of how to work with themselves to better themselves.

I created a booklet, invites, posters, give aways and a powerpoint

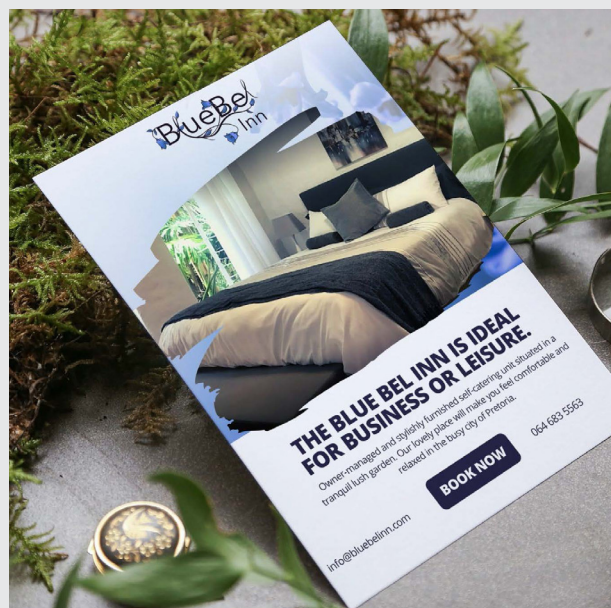
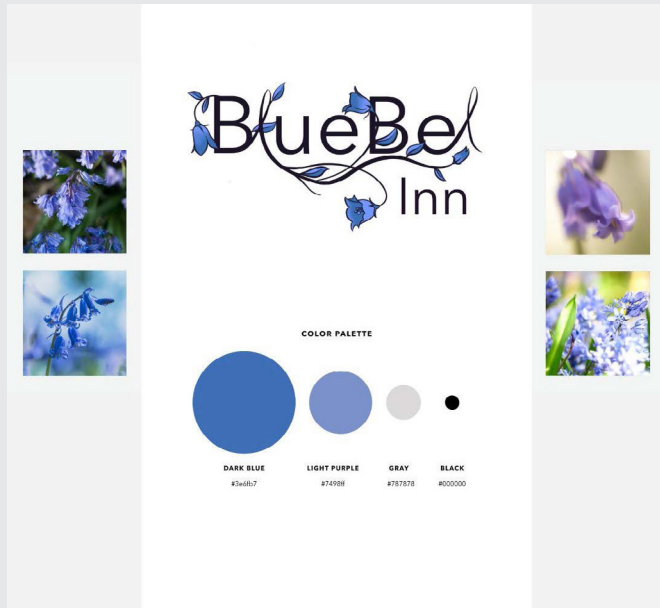


# Bluebel Inn



The Client knew from the beginning that they wanted their name to be and that there should be bluebells in the logo. So that was my starting point.

Designing the brand and website for Bluebel Inn. The logo has an illustration of blue bells in two different colours of blue. Promotional material was designed as well as holiday material and stationary.


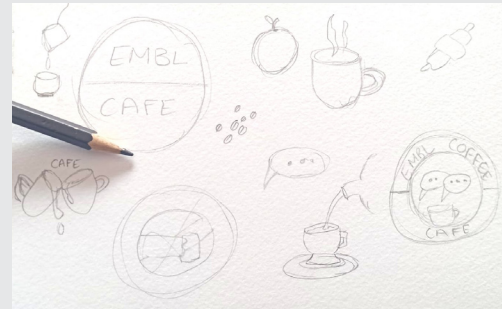


You can visit the website [here](#)





# EMBL Coffee-Lab

Designing and re-branding the cafeteria at EMBL (European molecular biology laboratory). Promoting coffee, happiness, comfort and conversation.



## Opening Hours

Monday–Friday  
10:00–12:00



Life science research in your classroom.

**About EMBL**

EMBL is Europe's leading laboratory for the life sciences. We are an intergovernmental organisation supported by over 20 member states and operating across six sites in Europe.

EMBL performs fundamental research in molecular biology, studying the story of life. Our research drives the development of new technology and methods in the life sciences, and we work to transfer this knowledge for the benefit of society.

**Find out more**

**Get in touch**

We invite you to get in touch, to learn more about our activities and about ways you can collaborate with us.

**European Learning Laboratory for the Life Sciences**

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Mail: [ells@embl.de](mailto:ells@embl.de)  
Website: [embl.org/ells](http://embl.org/ells)

**Newsletter**

Sign up for our newsletter for regular updates on events, educational activities, and materials: [www.ells@embl.de](http://www.ells@embl.de)

EMBL

**ELLS**

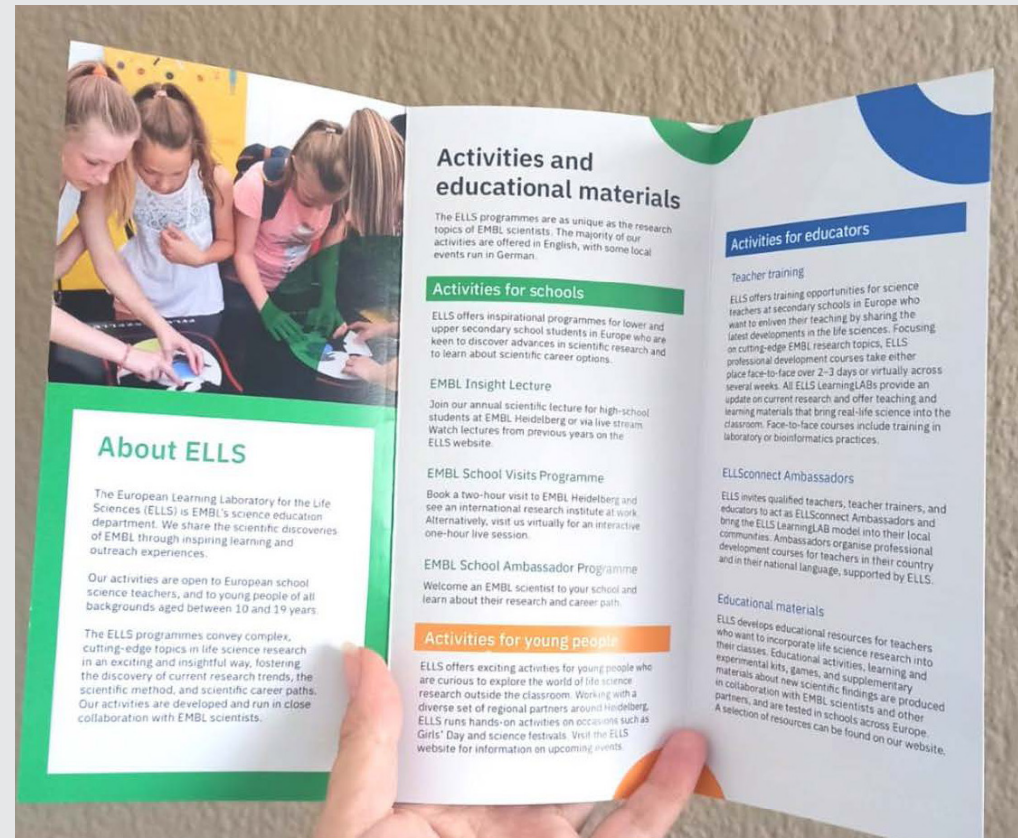
discover your science

European Learning Laboratory for the Life Sciences

Share your science. [www.embl.org/ells](http://www.embl.org/ells)

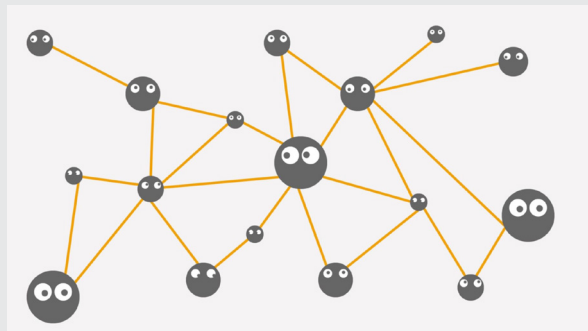
# EMBL ELLS

Created a pamphlet for ELLS at EMBL. ELLS is all about sharing science to young students. This had to be fun and colourful. Yet at the same time informative and helpful. This specific pamphlet was aimed at teachers.





# SAP blockchain video



Created an explanation video on blockchain for SAP. From doing the voice over to creating all graphics, this project took about a month to finalise and get approved. Story boards had to be drawn and shared, scripts had to be written and graphics had to be created.

This video ran publicly on their SAP youtube account for three year before it was made private only for SAP staff to view.

See it the full video [here](#)



# YOU CAN FIND MORE OF MY WORK ON MY:

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